

berlin city center west

artotel

A Warhol

exhibition

andy warhol

art'otel berlin city center west, dedicated to the genius of pop art andy warhol, is exhibiting spectacular highlights of his work in a permanent museum-like exhibition; it offers its guests the unique opportunity to get closer than ever before to this shy yet extroverted artist: the 91 rooms at the hotel are adorned with selected originals by the artist. with a total of 218 signed prints, this collection gives a comprehensive overview of warhol's oeuvre. a tour of the hotel provides the guests with a unique vantage from which to trace the stages of warhol's development.

artist background

born in 1928 in pittsburgh, andy warhol worked as a graphic artist for renowned glossy magazines before he began his career in new york of the 1960s as a freelance artist. following his motto "all is pretty", warhol turned his attention to the everyday objects of the burgeoning mass culture of the sixties and raised them to the status of icons. responding to the mass production of consumer goods, he introduced methods of mechanical reproduction for painting and print graphics to the arts, producing silkscreen prints in series. in his studio in manhattan, the legendary "factory", artists, musicians and actors met.

art in the hotel

here warhol made the famous campbell's soup cans that transform the hallway of the hotel's first floor into a gallery. among his most significant works are the marilyn portraits, which can be found in the hotel's rooms. fascinated by the glamour of the stars, warhol created numerous pictures of the actress, thus contributing decisively to her fame. the art'otel's excellent collection comprises exciting rare works that enrich one's insight into the artist, revealing his enigmatic qualities. just one floor up you can see the still-life space fruits from 1979, and on the third floor – the shadows series: mysteriously sparkling abstract works awash in diamond dust that communicate an intimation of a dark netherworld. in his late works warhol experimented with motifs borrowed from masterpieces of european art history. for his saint apollonia series on the fourth floor he used a tuscan painting of the renaissance as his model. the graceful saint, an early christian martyr, is presented with pincers in which she holds a tooth – an indication of her own ordeal and of her mission as the patron saint of those suffering from toothache. warhol was a multitasking artist and he made a name for himself as a photographer, a film maker and an author. he supported the band "the velvet underground" with musicians like lou reed, designing the cover of the band's first album with the characteristic banana that has since become known through the work of the graffiti artist thomas baumgärtel: he sprays them as "seal of quality" next to the entrances of significant cultural facilities. on the fifth floor you can see the original on an album cover next to the elevator. when andy warhol returned to painting in 1972 following a period in which he dedicated himself exclusively to making films, he opted to make a portrait of mao, creating a series of printed works that can be seen on the top floor of the hotel. each series of works is accompanied by black-and-white photographs in the corridors taken by warhol's companion christopher makos, who for years documented the encounters of his friend with celebrities of the period, chronicling at the same time the steady decline that began after the assassination attempt in 1968. warhol died in new york city on february 22, 1987. in the restaurant "factory" the portraits of marilyn monroe, joseph beuys and the master himself in one of his countless self-portraits, will keep you company.

total numbers of artworks: 218

best known artworks: campbell's soup, flash nov. 22 1963, marilyn monroe

art'otel berlin city center west

lietzenburger strasse 85
10719 berlin, germany

t: +49 (0) 30 8877 770
e: abcinfo@pphe.com

www.artotels.com

PARK PLAZA | HOTELS

